

# Quarterly Issues/Programs List KVOA Communications, Inc. 1st Quarter, January 1, 2010 - March 31, 2010



The following report is representative of responsive broadcasts during the period of January 1, 2010 through March 31, 2010, which have provided KVOA's most significant treatment of community issues as indicated by community leaders throughout the area. The responsive broadcasts are exclusive of NBC network news and public affairs programs that may also deal with these problems on a national basis. Issues addressed and that are important to the Tucson community include Border/Immigration, Community, Consumer, Crime & Law Enforcement, Economy, Education, Environment, Health and Safety issues

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Border/ Immigration	News 4 @ 10	1/1/10	10:12:14 to 10:14:19		Three California professors developed a cell phone tool. It uses GPS technology to help illegal immigrants cross the border safely. The developers are hoping for backing from Tucson's immigrant activist group "No More Deaths." But they're hesitant to help in what some are calling an "illegal application."
Border/ Immigration	News 4 @ 10	1/18/10	10:11:45 to 10:13:37		According to the Centers for Disease Control, border communities have higher rates of diabetes, heart disease and obesity. The University of Arizona has a ground breaking project that could save lives. With 3.9M dollars to allocate, the U of A's Prevention Research Center will shape a model aimed to shape healthier lives along the border.
Border/ Immigration	News 4 @ 10	1/25/10	10:12:56 to 10:14:39		Patrolling the border by most accounts is dangerous. Even on a good day, the threat of assault "high" and the weapon of choicerocks. Between October and December of 2009, there were 141 attacks, most with rocks. A border patrol agent spoke about his near death by this impromptu weapon. And, the feds also spoke about what they are doing to stop the attacks.
Border/ Immigration	News 4 @ 10	2/5/10	10:05:11 to 10:07:13		Dozens of incarcerated, illegal immigrants will be transferred from the Arizona Department of Corrections, in Tucson, to Immigration and Customs Enforcement, or ICE. This is all part of the Governor's plan to save cash, as Arizona struggles to tackle a 1.4B dollar deficit. So, the state is moving the responsibility to the feds. Arizona will save more than 4.5M dollars. There's also legislation in the making to toughen laws for illegal immigrants who return and commit a crime.
Border/ Immigration	News 4 @ 6	2/19/10	6:02:28 to 6:04:23		The United States and Mexico have joined forces to battle drugs, and to protect the borders. U. S. Border Patrols are training Mexican Federal Agents to work with them on coordinating patrols. This will create a safer border environment for both sides of the border and also a border environment that will facilitate trade. The training is only going on in Southern Arizona but Border Patrol Officials said it could be expanded to the rest of the Southwest border.
Border/ Immigration	News 4 @ 10	2/22/10	11:29:36 to 11:31:30		Precision Alignment and Brake said Border Patrol asked them to design the perfect safety tool for Border Patrol agents in Tucson, and around the country. They are working on a containment systems to hold their tools, and it is also a containment system to protect the agent. The guys at PAB are hoping for a deal because they said they've been working with Border Patrol on this project for the last year and a half.

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Border/ Immigration	News 4 @ 6	3/10/10	6:07:28 to 6:09:11		There is a new border checkpoint going up near I-19 and Tubac, a 5M dollar project. This checkpoint will have some added structural boosts, like a roof, things that the feds said are going to up the ante for enforcement. The new checkpoint won't just be good for the agents, they say its also good for all cars going through it because of an additional third lane. Even though some are for and against the checkpoint, both sides agree its better to be doing the construction at night than during the day.
Border/ Immigration	News 4 @ 10	3/18/10	10:01:44 to 10:02:49		On Tuesday, March 16th, the Feds decided to freeze funding for the Virtual Border Fence. And the report from the Government Accountability Office backed up that decision. So far, only 28 miles of the system is up and running in Arizona so the Feds will keep it going here. At this point, officials said stripping the cash here wouldn't make sense. Electronic Security Systems or SBI Nets, a network of sensors and cameras across the border what was supposed to cover most of the 2,000 miles the U.S. shares with Mexico is not really working, the costs have gone up and deadlines have been missed.
Border/ Immigration	News 4 @ 5	3/30/10	5:02:51 to 5:05:01		Security along the border is a top issue in the state. In Tucson, on March 30th, Governor Jan Brewer, again, demanded the Federal Government to more to secure our border.
Community	News 4 @ 5	2/24/10	5:12:59 to 5:15:06		A non-profit group called "American Border Patrol" not to be confused with the U.S. Border Patrol, is ramping up its efforts to show surveillance along the border can be done cheaper. It's using inexpensive trail cameras and aircraft equipped with thermal imaging to prove it's point. KVOA showed you how ABP's low-cost operation looks to improve border security.
Community	News 4 @ 10	1/3/10	10:00:11 to 10:02:18		Tucson City's Council Members were faced with the choice of raising taxes, or cutting public safety. The 2% Landlord Tax is one of many issues city leaders voted on 1/5. The City Manager proposed the 2% tax, calling it temporary until voters approve a property tax with funds designed to Public Safety.
Community	News 4 @ 5	1/4/10	5:14:33 to 5:16:23		Construction on I-19 near Chavez Siding Road delayed traffic. It was part of the 1.5M interim Border Patrol Check Point between Tubac and Amado. It was the busiest time of the year for the produce people hauling winter vegetables from Mexico to Safeway grocery stores. The delays could cause them 1/2 a day or a day depending upon the weather. The Fresh Produce Association of the Americans was concerned about safety. This is why the first plan to move traffic along I-19 was questioned, since then that plan was modified. Hopefully the delays will not be long, it could have an impact on the 2B produce industry.
Community	News 4 @ 5	1/5/10	9:59:58 to 10:02:17		The proposed landlord tax and cuts to police and fire are off the table. The ideas floated by the city manager was a no go with council members who want to see Plan B. With a debt of 32M, the cash has to come from somewhere. One idea is a 3.5% pay cut across the board for city employees, including police and fire. Also, steeper fees for city parks and rec, and program cuts.
Community	News 4 @ 4	1/5/10	4:26:36 to 4:30:26	Dr. Kevin Leman, a Child Psychologist and Best Selling Author	The new year is a good time to take a look at your child's behavior, and figure out what they are doing right, and what they are doing wrong, and how to change it. Dr. Kevin Leman, a Child Psychologist and Best Selling Author, discussed how you go about doing this.

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Community	News 4 @ 4	1/5/10	4:41:40 to 4:44:40	Quincey Hobbs	Social networking was easily one of the biggest tech trends of the decade. But not everyone is in love with the social networking experience, and when you decide you want out, getting out can be a task. Quincey Hobbs, gave us some reason why someone would want to leave a social network.
Community	News 4 @ 6	1/7/10	5:59:55 to 6:02:05		As part of the city's budget solution, the city council has recommended a cut to overall funding for outside agencies by 60%. This will help keep renters from paying landlord tax and prevent fire and police layoffs. But it also means several organizations around the city risk losing part of the money that keeps them alive.
Community	News 4 @ 4	1/7/10	4:24:02 to 4:27:52	Dr. Jeff Dozoretz, Children and Family Resources	It's always a hot topic with parents, whether or not to spank your kids. A new study released the week of January 4th, said that spanking makes children perform better in school but some child development experts said spanking can do more harm than good. Dr. Jeff Dozoretz, from Children and Family Resources, spoke about these studies that said spanking is good for children, and about the arguments in favor of spanking.
Community	News 4 @ 5	1/8/10	5:12:19 to 5:14:44		New strict rules go into affect in July that could push many Payday lenders in Tucson and across the state out of business. The Payday Loan Industry wants legislation that'll reverse what voters passed in 2008. The Payday Loan Industry hired a former attorney general, and the governor's campaign cochair. He helped them drat a list of reforms to include in a bill that some didn't see in Prop 200. It would to include a database to keep people from taking more than \$500 at a time from any lender. The former attorney general said he's confident payday lenders are here to stay.
Community	News 4 @ 4	1/11/10	6:10:52 to 6:12:16		The city has asked for you to pitch in to help clean up the city. It was called the 12-Minute Makeover. All part of the city managers' plan to called the "Clean City Initiative." It was held on 1/12/10. You were urged to be careful while you're cleaning, and to send photos to the city of you working.
Community	News 4 @ 4	1/11/10	4:35:49 to 4:39:04	Gerard Raneri, a certified Dog Behavioral Therapist and Trainer from Bark Busters	Gerard Raneri, a certified Dog Behavioral Therapist and Trainer from Bark Busters, spoke about how to choose the right breed of dog for your family. He brought in a labradoodle named Amici.
Community	News 4 @ 10	1/12/10	10:00:00 to 10:02:43		A unanimous agreement by council members, approving "an approach" to closing out the 32M dollar city deficit. The plan is a combination of the latest pitch, from the city manager, and an "off-the-cuff" presentation from the Tucson Police and Fire Unions. The breakdown, all city employees will take a 3.5% pay cut, in the form of furloughs. Outside agencies will also see a 60% cut, excluding emergency services, like domestic violence and homeless shelters. Only 20% will be slashed from their banks.
Community	News 4 @ 4	1/12/10	4:43:56 to 4:47:21	Mary Garcia, Casa De Los Ninos	Casa De Los Ninos is a non-profit that's been around for 37 years. They help prevent child abuse in our community and care for kids who have already been abused. Mary Garcia, from Casa De Los Ninos, spoke about this organization.
Community	Tucson Today, 5a to 7a	1/12/10	6:35:39 to 6:37:44		If you're looking for a job, or looking to switch careers, there could be opportunities for you in the logistics field. But you would have to go back to school. A new federal grant helped pay for classes. Pima County One Stop said the Department of Labor realized we needed this, and awarded 2M dollar grant to several community colleges in Southern Arizona, one being Pima Community College in Tucson, to help or entirely pay for student tuition costs.

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Community	News 4 @ 6	1/14/10	6:10:18 to 6:12:37		A top federal official came to town to give Tucson some money. The U.S. Housing and Urban Development gave 2B dollars in recovery act funding to states. The money will be used to help hard hit and low income communities by turning foreclosed homes into affordable housing opportunities. Arizona received over 117M in money. Pima County itself, got 22M.
Community	News 4 @ 5	1/14/10	5:04:41 to 5:07:00		It's the largest project the Regional Transit Authority will undertake. The long awaited Grant Road improvement plan. On 1/14, Transit Authorities announced the reconstruction schedule. The project will widen Grant Road between Oracle and Swan Roads. It will also improve bus stops and build bike lanes and walk ways. Construction will be divided into 6 phases starting between 15th Avenue and Castro.
Community	One on One	1/17/10	6:30a-7a	Flint Carter, Arizona Historian	Flint Carter spoke about the history of the land at the base of the Santa Catalinas. People first inhabited the land 1,400 years ago. After the Europeans and Americans settled the land, there is a wealth of history that Carter is looking to preserve.
Community	News 4 @ 6	1/18/10	6:01:24 to 6:03:33		January 18th marked the 25th year Tucson unites to honor the life and legacy of Martin Luther King Junior. The parade started on the University of Arizona campus, with thousands showing up, holding signs and singing. Those who marched, said even though the "dreamer" died, his dream is still alive.
Community	News 4 @ 4	1/19/10	4:44:26 to 4:47:16	Quincey Hobbs	The "Magic Jack" is an affordable alternative to having a traditional landline phone. The anticipated new version of "Magic Jack" pushes the envelope for personal technology and communicating. Quincy Hobbs explained what the "Magic Jack" is and what it does.
Community	News 4 @ 4	1/19/10	4:52:25 to 4:55:20	Edie Jarolim	Why take a vacation away from Tucson this time of year? Tourists are flocking here for the weather and the many things you can do in Southern Arizona. So, why not plan a staycation with your dog. Edie Jarolim, spoke about three different places you can take your dog with you in Tucson.
Community	News 4 @ 10	1/20/10	10:12:31 to 10:14:32		Crews in Oro Valley are in the midst of a road widening project that will help traffic flow and also animal flow. The project, years away from completion, but when it's wrapped, Oracle Road will be widened to six lanes. There will be 3 overpasses for animals in separate spots and also some that go under Oracle Road. This will keep drivers and animals safe. Workers aren't expected to break ground on the project until 2013.
Community	News 4 @ 6	1/21/10	6:12:02 to 6:14:07		Military personnel at Davis Monthan Air Force Base are coordinating all flights into Port Au Prince. Help, from around the world, flowing in, in so many forms. But now, frustration, even complaints that supplies are getting in fast enough to help the victims of the deadly earthquake. KVOA and the Red Cross have teamed up for a local telethon on 1/22 to help the people of Haiti. The "Hope for Haiti" event ran from 4p to 10:30p.
Community	News 4 @ 4	1/21/10	4:26:23 to 4:29:38	Dr. Kevin Leman, a Child Psychologist and Best Selling Author	Kids spend practically every waking minute, except for school time, using some type of media device. A Kaiser Foundation Study stated that 8 to 18-year olds devote an average of more than 7.5 hours a day with media devices, that's close to 53 hours a week, that's more than most adults spend at work. Dr. Kevin Leman, a Child Psychologist and Author, spoke about what this is doing to kids.

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Community	News 4 @ 10	1/22/10	10:00:47 to 10:01:47		KVOA and the Red Cross of Southern Arizona have joined forces for a "Hope for Haiti" telethon. It was held on Friday, 1/22, from 4:00 PM to 10:30 PM. Day 10, in Port-au-Price, since the earthquake, 200,000 people are dead. Thousands more are still unaccounted for, and 2M people are homeless. So many relief efforts are underway, and KVOA we're raising "Hope for Haiti."
Community	News 4 @ 4	1/22/10	4:43:45 to 4:46:55	Paula Taylor	In Tucson, you can wear cowboy boots almost anywhere, and they're not just for cowboys. Paula Taylor, spoke about cowboy boots, from the newer, more modern boots to the old classics.
Community	One on One	1/24/10	6:30a-7a	Richard White, Executive Dir. Of Southern Arizona's Red Cross chapter, and Jennifer Tersigni with Red Cross	We spoke about all the help that the Red Cross has provided both locally and nationally to the victims in Haiti. We also told viewers all the ways they can help and donate. And we touched on how much they've received, and how much of that actually reaches the victims. We also spoke about what the money donations pay for. We wrapped up with what they do locally for everyday emergencies like fires and floods.
Community	New\s 4 @ 6	1/25/10	6:00:53 to 6:02:55		Four Tucson physicians went to Haiti. Three orthopedic surgeons and an anesthesiologist. And they're going with help from Tucson Medical Center. The TMC Administrator had them take supplies, and gave them a credit card.
Community	News 4 @ 6	1/25/10	6:05:42 to 6:07:24		Changes were made getting around the gem show this year. ADOT money from the I-10 widening project that paid for this service is gone. After four years of worry free shuttle service, we showed you how the gem show will cope with the loss.
Community	News 4 @ 5	1/25/10	5:14:00 to 5:15:50		A Daytona Race Watching party happened in Tucson on 1/31. It raised money, and awareness for a disorder called neurofibromatosis. Two local girls have it and they hoped that everyone would join them at Rusty's for a bite to eat, and raise money for the disorder.
Community	News 4 @ 6	1/26/10	6:00:04 to 6:03:08		Struggling homeowners in Tucson got some extra help from the state. The Attorney General presented checks to three local non-profit housing counseling entities. Over 490K dollars was divided among the agencies. The money was used to hire more counselors to work with homeowners on foreclosure alternatives, as well as providing counseling help for those at risk of losing their home.
Community	News 4 @ 4	1/26/10		Dorian Townsend, The Mentoring Partnership of Arizona	When you were growing up was there someone in your life, a teacher, neighbor, relative, coach, friend or boss who encouraged you, showed you the ropes, helped you become who you are today? That person was a mentor to you. January was National Mentoring Month, and Dorian Townsend, from the Mentoring Partnership of Arizona spoke about mentoring.
Community	News 4 @ 5	1/27/10	5:13 14 to 5:15:28		Facebook users came to the rescue of a local boy, Tucsonans especially. They reached into their pockets for a preschooler with Cystic Fibrosis. His parents can't afford the out-of-pocket for his pricey medications so mom reached out on Facebook and called Kristi's Kids. Since the story aired, the generosity's was amazing.
Community	News 4 @ 4	1/27/10	4:34:12 to 4:39:34	Jennifer English; Jamie Culliton, Grimaldi's Pizza	If you think all pizza is created equal, you are wrong. There is an art and science to making a great pie. Jennifer English introduced us to a world class Pizzaiolo, that's right here in Tucson, Jamie Culliton, from Grimaldi's Pizza.

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Community	News 4 @ 10	1/29/10	10:00:00 to 10:04:31		We had a week full of talks and addresses, nationally and locally, about the "state" of things. President Obama's State of the Union Address focused on primarily on the economy. Much of the same theme for "The Sate of the City Address" in Tucson. Mayor Bob Walkup laid out his pan to keep the city going in this recession. The mayor said we had to focus on "core services" like public safety and our streets. Also, he wants to sell assets the city no longer needs. Secondly, he wants to focus on the geographic core, like downtown development and Rio Nuevo. The may also suggested a public vote on changes to the city charter. He also would like a full-time mayor and council, and increased mayoral power.
Community	Impact	1/31/10	6-6:30a	Norma Battaglia with the Tucson Fire Department	Human Services Referral System is a relatively new system that helps people who call 911 multiple times a week for things that are not really emergencies. Norma explained how the firefighters put information into a database about the people calling and then different agencies come to together to work with these people. It's not only good for the patients, but it's good for emergency responders too because it allows them to stay available for real emergency calls. This is important to the public because it's such a new system not very many people know about it. The firefighters do a lot of the work, but if Tucson residents have a loved one that might need help like this they can be proactive and look into it before something happens.
Community	One on One	1/31/10	6:30a-7a	Rick & Belinda Williams of Green Valley	Rick Williams of Green Valley is fighting pancreatic cancer, and they held a fundraiser on February 27th in Green Valley. We spoke about the disease and the cause and how you can get involved in the fundraiser, and learn more about this disease.
Community	News 4 @ 10	2/1/10	10:00:20 to 10:02:41		It was really hard to grasp the situation in Haiti. Total devastation, and those who did survive the earthquake? They changed forever. Four Tucson doctors went to Haiti attempted to do what they could do to help. They took a small camera with them to capture their work, whatever they could to show everyone what really was happening on the ground. One of the doctors shared the video and spoke about his experience.
Community	News 4 @ 4	2/4/10	4:27:27 to 4:30:42	Dr. Eric Schindler, Child and Family Resources	A new study released showed that after a 10-year decline, teen pregnancy is on the rise. The pregnancy rate among 15 to 19 year olds increased 3% between 2005 and 2006, the first jump since 1990. Dr. Eric Schindler, with Child and Family Resources, spoke about this troubling trend and why he thinks it is happening.
Community	One on One	2/7/10	6:30a-7a	John Cesar, Tucson Gem and Mineral Society Chair	We spoke about when the Tucson Gem and Mineral Show is, what exhibits they will have this year, how much it is and why this show will never leave Tucson.
Community	Impact	2/7/10	6-6:30a	Danny Knee, Deputy Director, Habitat for Humanity in Tucson Cristina Bacoccini, Future Homeowner	It was Habitat for Humanity's 30th anniversary in Tucson. We discussed how viewers can get involved in building projects and how the organization helps people in the community. We also discussed plans for the anniversary year and plans for more annual events. All Tucsonans can benefit from the program.
Community	News 4 @ 10	2/9/10	10:0:00 to 10:01:58		The City of Marana has a meeting on 2/9, pitching for a new landfill. And for the most part, residents want nothing to do with it. The proposed location along Silverbell, between Trico and Sander Roads. The meeting was a Q and A question but it morphed into something much more intense. Residents are concerned about the pollution, noise, traffic and property value.

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Community	News 4 @ 4	2/9/10	4:42:54 to 4:46:04	Cece Derickson, Festival of Books	The Tucson Festival of Books is a fairly new non-profit that celebrated their second annual event. Last year's event was a huge success, and with your help the case was again this year. Cece Derickson, from the Festival of Books, discussed their second annual event.
Community	News 4 @ 5	2/10/10	5:05:57 to 5:07:42		The Pima County Sports Authority is hoping a Japanese baseball team will come to town and sign a deal. If the Major League approves it, Spring Training could continue in Tucson next year. However, it might not be what you're used to. The goal is two Japanese teams playing 15 games with major league teams.
Community	News 4 @ 6	2/11/10	6:10:53 to 6:12:03		The feds phasing out the F-16 Fighter jet replacing it with the 5th generation F-35. Air Force, Marines, the Navy and a slew of US Allies will fly the new fighter jet. Now, they have to decide where to train the next generation pilots. Tucson is in the running, and that's bringing mixed reactions. Those in favor of Tucson Training, say it would bring 280M into our economy per year. Our weather, supporters say, perfect for year-round training. They also cited the proximity of the Goldwater Bombing range. The opposed, said noise will be an issue, many concerned the F-35 is too loud to operate in an urban area, as a result decrease home values. Also, opponents said there are plenty of other areas in Southern Arizona more suitable for the new jet.
Community	News 4 @ 4	2/12/10	4:26:03 to 4:29:23	Gale Morgan, Splendido	Accidental falls are leading cause of death among older adults, killing an estimated 13,00 adults in the U.S. each year, and resulting in more than 1.5 million visits to hospital emergency rooms. Gale Morgan, from Splendido, discussed ways to help prevent an accidental fall, whether your loved one lives at home or in a retirement community.
Community	News 4 @ 4	2/12/10	4:49:46 to 4:52:56	Stephanie Ashcraft, mysavvysavings.com	With Valentines Day in February, Stephanie Ashcraft, with mysavvysavings.com, showed us some great savings at the click of your mouse for Valentine Day gift ideas
Community	One on One	2/14/10	6:30a-7a	Stephanie Noriega, Emerge Client Services; Anna Harper, Emerge Clinical Director	Emerge is the largest domestic abuse shelter and provider of domestic abuse prevention and abuse programs in Southern Arizona. We discussed how to seek help in an emergency, programs and counseling offered to women and children.
Community	News 4 @ 4	2/15/10	4:45:25 to 4:48:50	Barrett Avigdor	Music makes people happy, family makes people happy. What makes you happy? And do you consider yourself a happy person? Happiness was the topic at the Celebration of Caring Breakfast sponsored by Jewish Family and Children Services. Barrett Avigdor, guest speaker, spoke about happiness and the topic of "What happy working mothers know."
Community	News 4 @ 5	2/16/10	4:58:58 to 5:00:47		One of the United States' top advisors was in Southern Arizona and spoke about jobs. Secretary of Labor, Hilda Solis, met with local leaders at the Pima County One Stop Center. She spoke about Arizona's 72M in stimulus cash. Specifically, money spent in Tucson to Jumpstart jobs.
Community	News 4 @ 4	2/17/10	4:51:45 to 4:54:45	Craig Wisnom, Bogutz & Gordon, P.C.	Besides a trust, there is also a special need trust known as a pooled trust. It's a relatively new tool designed to protect eligibility for public assistance programs for people with significant long term health and financial needs. Craig Wisnom, from Bogutz & Gordon, P.C., spoke about a pooled trust.
Community	Impact	2/21/10	6-6:30a	Herb Wagner and Bob Owen, from the Tucson Rodeo Parade	We discussed the parade history, volunteers, entries, plus everything people need to know about this year's parade that was held on February 25th. We also discussed the changes to the parade route.

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Community	News 4 @ 4	2/22/10	4:26:06 to 4:29:36	Dr. Kevin Leman, Child Psychologist and Best Selling Author	The U.S. Census Bureau estimated that about half of all Americans are currently involved in some form of step relationship, and soon there will be more people living in step families than in nuclear families. Dr. Kevin Leman, Child Psychologist and Best Selling Author, spoke more about this subject.
Community	News 4 @ 4	2/22/10	4:48:33 to 4:52:18	Gerard Raneri, a certified Dog Behavioral Therapist and Trainer from Bark Busters	Picking the right dog for your family is much more than just liking the way it looks. So many people fall in love with a certain breed without knowing anything about it's temperament, or activity level. Gerard Raneri, a Certified Dog Behavioral Therapist and Trainer from Bark Busters, brought in a Maggie, a Boston Terrier, and spoke about the history of this type of dog.
Community	News 4 @ 4	2/23/10	4:43:33 to 4:46:53	Elizabeth Campbell, The Reading Seed	Reading Seed is a non-profit organization helping kids all over Pima County read at or above grade level be the end of third grade. It helps hundreds of kids reach their goals. Elizabeth Campbell, from the Reading Seed, spoke about this non-profit organization.
Community	News 4 @ 4	2/25/10	4:03:42 to 4:05:07		February 22nd was Rodeo Week in Tucson, with the 85th Rodeo Parade that went off without a hitch. But this year, the route was shorter. The parade covered two miles of the south side instead of the two and a half miles of year's past. Because of city budget cuts, 100 police officers had to be taken off the streets meaning less officers for the parade route. The actual number of entries stayed about the same and organizers say they hope the shortened length is only temporary.
Community	News 4 @ 4	2/25/10	4:34:22 to 4:37:37	Edie Jarolim	The weather is way too nice here in Tucson to plan a vacation away, but summer is right around the corner, and that's when we like to take off for cooler climates. If you plan a trip with your dog, there are some things you need to think about. Edie Jarolim, discussed things you should do for your dog when taking it with you on trips.
Community	News 4 @ 5:30	2/28/10	5:41:23 to 5:43:11		For the second time in less than a year, Tucson's City Bus fares could be going up. In City Manager's Mike Letcher's early proposal for balancing the 2011 Budget, we found plans that would bring in more than 1.6M dollars. But to get that, riders would see a 25% increase in all fares, 50% on day passes, and a 75% increase on express fares.
Community	News 4 @ 10	3/4/10	10:06:43 to 10:08:43		Voting just won't be the same in Tucson, next election. A Pima County Judge has decided Tucson must follow Arizona law mandating non-partisan, ward-only elections. Meaning Tucson voters will have to vote only for council candidates running in the wards where they live. No more choosing candidates citywide. Tucson, also lot the battle to keep it's partisan primaries.
Community	News 4 @ 4	3/4/10	4:50:19 to 4:53:44	Carol Grubb and Karen Romroy, Equine Voices	Equine Voices Rescue and Sanctuary is an organization that held a fundraiser in Tucson the weekend of March 6th. Carol Grubb and Karen Pomroy, from Equine Voices, spoke about the fundraiser and what the money does from this organization.
Community	News 4 @ 10	3/6/10	10:00:54 to 10:02:49		Facing a tough reelection, Senator John McCain, made Tucson one of his campaign stops on 3/6, to gather support in hopes of serving another term as Arizona Senator.
Community	Impact	3/7/10	6-6:30a	Jerry Welch & Van Elrod (Sabbar Shrine)	We discussed who the Shriners are and why they have Children's hospitals all over the country. We also spoke about the children/cases they help, and how area kids can get help through the Shriners.

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News 4 @ 6	3/9/10	6:07:06 to 6:09:03		The City of Tucson has a new city website for people to report potholes, seeclickfix.com. Tucson's Street Maintenance Department believes the website will help his staff more efficiently repair potholes. One, reason, the website has GPS tracking that pinpoints the location of each complaint. Seeclickfix is a national website that Tucson joined this year, and so far, 125 complaints have clicked in. Only 25 have been fixed but that's partly due to rainy weather.
News 4 @ 4	3/9/10	4:51:20 to 4:54:30	Dorothy Boone, Volunteer Coordinator, The Nature Conservancy	The Nature Conservancy is an organization that's been around for four decades. They work with local communities, businesses and people to come up with solutions to save the lands and water that sustain our state's beauty and quality of life. Dorothy Boone, volunteer coordinator, spoke abut this organization.
News 4 @ 4	3/10/10	4:34:34 to 4:39:48	Jennifer English	With Spring around the corner, menus around town will change to include all that's in season. Jennifer English took us downtown to Maynard's in the Historic Train Depot, a restaurant that get's lots of attention for it's food and location.
News 4 @ 4	3/11/10	4:33:02 to 4:36:17	Cecile Follansbe, Chair of the Arizona Opera League	The Arizona Opera League's 36th Annual Home Tour kicked off Saturday, March 13th. A total of 9 environmentally elegant homes will be featured. Great ways to get ideas for your home. Cecile Follansbe, Chair of the Home Tours, spoke about the tour.
One on One	3/14/10	6:30a-7a	David Taylor, Pima Association of Governments Advisor; Paul Fimbres, Local Census Office Manager	With Census 2010 underway, this informs the public about how to fill out the form, why it is important, why it is essential to fill it out soon, what the state misses out on if they do not fill it out, why people do not need to be afraid that the government will share their information with anyone else, and how easy it is. The guests gave details about the census in Arizona and how the process works.
News 4 @ 4	3/16/10	4:40:39 to 4:44:19	Quincey Hobbs	We can't live without our computers, fax machines, copiers, unfortunately, because we hare these invaluable tools with our co-workers, we are also sharing germs. Quincey Hobbs, showed us how to navigate the germs that lurk on technology, and to clean our hi-tech stuff with damaging it.
News 4 @ 4	3/17/10	4:44:25 to 4:47:50	Dr. Kevin Leman, Best Selling Author and Child Psychologist	First there were the baby boomers, then the gen'xers, followed by generation Y or the millennial. This next generation, some have called it generation Z, what kind of people are we raising? Dr. Kevin Leman, best selling author and child psychologist, spoke about these different generations.
News 4 @ 4	3/18/10	4:50:02 to 5:53:02	Dr. Jeff Dozoretz, a Child Psychologist from Child and Family Resources	The number of teens committing suicide is on the rise. Statistics show that a teenager takes his own life every 100 minutes. While no one knows the exact reason for the increase, many experts believe teens are under too much pressure at home and at school. Dr. Jeff Dozoretz, a Child Psychologist from Child and Family Resources, discussed teenage suicides, and why he thinks teens are ending their lives.
News 4 @ 4	3/19/10	4:42:52 to 4:46:07	Laura Pendleton-Miller, Financial Advisor	Major life events can make a dramatic impact on your financial situation, the death of a spouse, the loss of a job, disability. Can you plan for things like that? Laura Pendleton-Miller, a Financial Advisor, spoke about how to plan for unexpected financial situations.
News 4 @ 4	3/22/10	4:32:53 to 4:35:53	Gerard Raneri, a certified Dog Behavioral Therapist and Trainer from Bark Busters	Gerard Raneri, a certified Dog Behavioral Therapist and Trainer from Bark Busters, spoke about how to choose the right breed of dog for your family. He brought in a dog from the Terrier group.
	News 4 @ 4  News 4 @ 4  News 4 @ 4  One on One  News 4 @ 4  News 4 @ 4  News 4 @ 4	News 4 @ 6       3/9/10         News 4 @ 4       3/9/10         News 4 @ 4       3/10/10         News 4 @ 4       3/11/10         News 4 @ 4       3/16/10         News 4 @ 4       3/17/10         News 4 @ 4       3/18/10         News 4 @ 4       3/19/10	News 4 @ 6       3/9/10       6:07:06 to 6:09:03         News 4 @ 4       3/9/10       4:51:20 to 4:54:30         News 4 @ 4       3/10/10       4:34:34 to 4:39:48         News 4 @ 4       3/11/10       4:33:02 to 4:36:17         One on One       3/14/10       6:30a-7a         News 4 @ 4       3/16/10       4:40:39 to 4:44:19         News 4 @ 4       3/17/10       4:44:25 to 4:47:50         News 4 @ 4       3/18/10       4:50:02 to 5:53:02         News 4 @ 4       3/19/10       4:42:52 to 4:46:07         News 4 @ 4       3/22/10       4:32:53 to	News 4 @ 6         3/9/10         6:07:06 to 6:09:03           News 4 @ 4         3/9/10         4:51:20 to 4:54:30         Dorothy Boone, Volunteer Coordinator, The Nature Coordinator, The Nature Conservancy           News 4 @ 4         3/10/10         4:34:34 to 4:39:48         Jennifer English           News 4 @ 4         3/11/10         4:33:02 to 4:36:17         Cecile Follansbe, Chair of the Arizona Opera League           One on One         3/14/10         6:30a-7a         David Taylor, Pima Association of Governments Advisor; Paul Fimbres, Local Census Office Manager           News 4 @ 4         3/16/10         4:40:39 to 4:44:19         Quincey Hobbs           News 4 @ 4         3/17/10         4:44:25 to 4:47:50         Dr. Kevin Leman, Best Selling Author and Child Psychologist           News 4 @ 4         3/18/10         4:50:02 to 5:53:02         Dr. Jeff Dozoretz, a Child Psychologist from Child and Family Resources           News 4 @ 4         3/19/10         4:42:52 to 4:46:07         Laura Pendleton-Miller, Financial Advisor           News 4 @ 4         3/22/10         4:32:53 to 4:35:53         Gerard Raneri, a certified Dog Behavioral Therapist and Trainer

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Community	News 4 @ 4	3/22/10	4:41:20 to 4:44:35	Tiana Ronstadt, Financial Consultant	Tiana Ronstadt, a financial consultant, spoke about tips on getting your "financial house" in order for tax day.
Community	News 4 @ 10	3/23/10	10:03:48 to 10:05:33		A local electric company has stepped up to the plate to help get the lights back on at Kennedy Park. Copper thieves stole copper wiring from this park, so the little leaguers have been unable to play and practice past sundown.
Community	News 4 @ 4	3/23/10	10:12:19 to 10:14:31		Four more red light cameras will soon be going up. The new pegged positionsGrant and Swan, Speedway and Kolb, Broadway and Craycroft and Swan and Golf Links. The Council voted unanimously to double the amount of cameras, and members said they did it for two reasons; to bring in enough money to cover the cost of running them, and safety.
Community	News 4 @ 4	3/23/10	4:44:46 to 4:48:16	Laura Dufresne, The Youth Volunteer Corp of Southern Arizona	If you are 11 to 18 years old, want to improve your community, and like team work, the Youth Volunteer Corp of Southern Arizona is for you. In year's past, they've taken on global warming and drought concerns, provided assistance to homeless, refugee and elderly community members, worked with animal rights organizations all while learning skills that will carry them throughout their lives. Laura Dufresne, from the Youth Volunteer Corp, spoke more about this organization.
Community	News 4 @ 4	3/24/10	4:34:48 to 4:39:51	Jennifer English, Sommelier Lars Fasel	If you're tired of going to restaurants and seeing the same wines everywhere, try downtown's newest restaurant, Maynards. Jennifer English, introduced us to Sommelieer Lars Fasel, whose taste gravitates toward the smaller lesser known wineries.
Community	News 4 @ 4	3/25/10	4:51:10 to 4:54:50	Nancy Finn, Director of the Western Passport Center	If you're planning a vacation that will take you out of the country, and that includes Mexico and Canada, you need a passport to come home. Since June of last year, U.S. citizens are required to have a passport, or approved travel document, to enter the United States by land, sea or air. Nancy Finn, with the Director of the Western Passport Center, shared more information regarding this requirement.
Community	News 4 @ 5:30	3/27/10	5:34:33 to 5:36:05		For the tenth year in a row, Cesar Chavez supporters filled the streets of Tucson on 3/27, to remember the labor leader while continuing to push for change. Supporters said they hope Cesar Chavez's legacy and passion for education will continue to make a difference, not just for Latinos but for people from all walks of life.
Community	Impact	3/28/10	6-6:30a	Herb Stratford, Showup.com	We discussed the state of "the arts" in Tucson and how various groups are trying to draw in more and varied entertainment to city venues. And how this impacts efforts to revitalize downtown in particular.
Community	News 4 @ 4	3/31/01	4:41:47 to 4:45:02	Jennifer English	Easter Sundaychocolate Easter bunnies, Easter brunch, the Easter egg hunt Jennifer English spoke about Easter traditions.
Consumer	News 4 @ 4	1/4/10	4:43:42 to 4:47:42	Tiana Ronstadt, Financial Consultant	Fidelity Funds recently did a survey of 1000 Americans and found that 60% had kept the financial resolutions they made at the start of 2009, so it can be done! Tiana Ronstadt, a financial consultant, discussed some 2010 possibilities for paying your debt and saving money.
Consumer	News 4 @ 4	1/11/10	4:42:14 to 4:45:29	Tiana Ronstadt, Financial Consultant	Tiana Ronstadt, financial consultant, spoke about Roth IRA conversions, undated beneficiaries and passwords, and understanding how your portfolio assets are allocated.

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Consumer	News 4 @ 4	1/11/10	4:50:11 to 4:53:26	Craig Wisnom, Bogutz & Gordon, P.C.	Many Tucsonans have made resolutions such as eating healthy, exercising or learning a new skill. One resolution to make is to develop an estate plan or update an existing one to assure the golden years are as stress free as possible. Craig Wisnom, with Bogutz & Gordon, P.C., spoke about the elements of estate planning.
Consumer	News 4 @ 4	1/15/10	4:43:10 to 4:48:21	Stephanie Ashcraft	Do you rent movies? DVD's? Buy books? You can save hundreds of dollars by using your public library. Stephanie Ashcraft, showed us how to save money on entertainment.
Consumer	News 4 @ 4	1/20/10	4:50:22 to 4:53:27	Laura Pendleton-Miller, Financial Advisor	With the new year comes renewed interested in investing. Perhaps you've never dabbled in the stock market, or maybe you are a long time investor. Laura Pendleton Miller, a financial consultant, spoke about growth investing, and the differences between growth and value investing.
Consumer	News 4 @ 4	1/25/10	4:51:30 to 4:54:50	Craig Wisnom, Bogutz & Gordon, P.C.	On New Year's Day, the estate tax, an essential part of the U.S. tax system for almost 100 years, disappeared because Congress failed to act in December. Now Americans have no federal estate tax for those who happen to die this year, and a confiscatory tax looming over those who happen to die later on. Craig Wisnom, from Bogutz & Gordon, P.C. spoke about what you need to do now before this law gets changed.
Consumer	News 4 @ 4	1/29/10	4:41:03 to 4:46:45	Stephanie Ashcraft	When we think of the public library we think of books. But it's so much more than that, and taking advantage of what the library has to offer can save you lots of money. Stephanie Ashcraft, went on-line at the library and showed us what is available at www.library.pima.gov.
Consumer	News 4 @ 4	2/1/10	4:41:10 to 4:44:25	Tiana Ronstadt, Financial Consultant	No matter what the year brings, the saving commitments you make can make a huge difference in your financial future. Tiana Ronstadt, a financial advisor, spoke about two really good savings websites, feedthepig.org and smartypig.com.
Consumer	News 4 @ 6	2/4/10	6:00:01 to 6:02:04		Water bills could be going up for 225,000 Tucson water accounts. If you're one of them, the price you pay for water is expected to increase. And you could have to pay a new water tax to help bail the city out of it's budget deficit.
Consumer	News 4 @ 4	2/8/10	4:39:17 to 4:42:32	Tiana Ronstadt, Financial Consultant	A lot of people have filed their income taxes and received their refund. What are you going to do with it? Spend it, save it or pay off debt? Tiana Ronstadt, a Financial Consultant, spoke about ways to save your money.
Consumer	News 4 @ 4	2/9/10	4:34:10 to 4:39:09	Debbie Mounce, Harlow Gardens	If you're looking for something other than the traditional dozen long stemmed red roses and chocolates for your Sweetie Valentine's Day, head on over to a nursery. Debbie Mounce, from Harlow Gardens, gave us several suggestions.
Consumer	News 4 @ 4	2/16/10	4:45:31 to 4:48:31	Quincey Hobbs	Quincey Hobbs spoke about some of the innovations to expect this year such as the new items and services that allow us to use our cell phones more effectively and safely.

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Consumer	News 4 @ 4	2/18/10	4:50:56 to 4:53:56	Keith Duncan, Allstate Insurance	When was the last time you took a look at your credit report? Over the holidays, we use our credit and debit cards a lot, you want to make sure that someone didn't get information about you that they shouldn't have. Keith Duncan, with Allstate, stressed the importance about checking your credit report to protect yourself.
Consumer	News 4 @ 4	2/22/10	4:39:26 to 4:42:41	Tiana Ronstadt, Financial Consultant	Have you ever noticed that the harder you try to save money, the tougher it is to do? Tiana Ronstadt, discussed how you can trick yourself into saving more and spending less.
Consumer	News 4 @ 4	2/25/10	4:42:18 to 4:45:28	Laura Pendleton-Miller, Financial Advisor	The role of dividends in your portfolio of course the income is nice but they can be used in strategic ways to maximize your investing. Laura Pendleton-Miller, a financial consultant, explained what a dividend is and why people invest in them.
Consumer	News 4 @ 4	3/5/10	4:38:43 to 4:42:53	Laura Pendleton-Miller, Financial Advisor	The world of investing can be confusing. Navigating strategies and investment tools can be overwhelming if you're going at it alone. Laura Pendleton-Miller, a Financial Consultant, spoke about the Exchange Trade Fund (ETF).
Consumer	News 4 @ 4	3/8/10	4:41:06 to 4:44:21	Tiana Ronstadt, Financial Consultant	Tiana Ronstadt, a Financial Consultant, shared tips on filing on your taxes for 4/15.
Consumer	News 4 @ 4	3/12/10	4:38:18 to 4:42:39	Stephanie Ashcraft	Have you ever bought anything online, and it asks for a promotional code? What is that, where do I get it, and most importantly, how much can it save me? Stephanie Ashcraft, spoke about promotional codes and where to find them.
Consumer	News 4 @ 4	3/26/10	4:37:39 to 4:42:07	Stephanie Ashcraft	Saving money is the name of the game these days. Everyone is looking to get the most bang for their buck. Stephanie Ashcraft, showed us how to make money while shopping.
Consumer	News 4 @ 4	3/29/10	4:43:40 to 4:47:30	Tiana Ronstadt, Financial Consultant	As important as it is to have a will in place, to make your financial wishes known, it is equally important to have an advance directive in place so that critical healthcare decisions are made before a crisis arises. Wednesday, March 31st, marked the 5th anniversary of Terri's Schiavo's death. You'll remember the very public battle waged between her husband and her parents, who had authority to determine if she would have wanted artificial means to prolong her life. Tiana Ronstadt, a financial consultant, spoke about the importance of having an Advance Directive.
Consumer	News 4 @ 4	3/31/10	4:50:17 to 4:53:22	Craig Wisnom, Bogutz & Gordon, P.C.	If you buy something at a store, and later change your mind, you may not be able to return the merchandise. However, if you but an item in your home, or at a location that is not the seller's permanent place of business, you may have the option. It's important to know the various situations that you can use your right to cancel a sale for a full refund. Craig Wisnom, explained the "cooling off" rule.
Crime & Law Enforcement	News 4 @ 6	1/1/10	5:59:33 to 6:01:23		Home Invasions are down in the city, however, the danger remains high especially in some neighborhoods. According to Tucson Police, in 2008, there were 142 home invasions, five resulted in homicides. In 2009, there were 118, with two homicides. News 4 spoke to a home invasion detective, who spoke about what we can do to help police, and what we can do to help ourselves.

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Crime & Law Enforcement	News 4 @ 10	1/14/10	10:05:05 to 10:05:50		State Attorney and the Federal Trade Commission have filed a joint lawsuit against Government Careers Incorporated. It is a Tucson based company than claims it can help you land government jobs for fees nearing a thousand dollars. Clients said they thought they were applying directly to the government when they answered the ads. They also said, Government Careers is misleading people about the availability of these jobs. Government Careers told News4, months ago, that it's policies and promises are clear in the contracts. The company said clients should pay more attention when they sign-up. The State Attorney estimates the company defrauded at least 10,000 people, nationwide, with 1,500 of them in Arizona.
Crime & Law Enforcement	News 4 @ 6	1/14/10	5:59:16 to 6:00:59		Tucson will be the center of a new speed enforcement project, and the Federal Government is teaming up with TPD to make it happen. News 4 covered all he details about this project, and spoke to some drivers who aren't convinced it's worth the money. TPD said it's just a tool in creating safer streets.
Crime & Law Enforcement	News 4 @ 10	2/1/10	10:12:54 to 10:14:44		Drug traffickers have been increasing creative when it comes to getting hauls around. The feds said Tucson, ground zero for transporting, drugs come across the border are stashed here and then shipped to the rest of the country. And apparently, the mail, a convenient choice to ship their contraband. Shipping drugs through the US Mail is not only dangerous and against the law, but it could also land you in prison. You can spend anywhere from 5 to 20 years behind bars.
Crime & Law Enforcement	News 4 @ 5	2/2/10	4:58:38 to 5:03:26		A threat against Tucson High School prompted a massive evacuation and a multi-hour search of the school. Police didn't find anything suspicious. Police are taking this very seriously, and they said that the person responsible could be charged with a threat, one count for every student that was in the building at the time.
Crime & Law Enforcement	News 4 @ 4	2/3/10	4:46:42 to 4:49:52	Craig Wisnom, Bogutz & Gordon, P.C.	Whether you're involved in a routine traffic stop, as a witness to a crime or even a suspect, there's a good chance that at some point you'll have to interact with law enforcement. It's important to make sure that the interaction is safe and uneventful for everyone involved. Craig Wisnom, from Bogutz & Gordon, P.C., shared some tips and information if you ever have to interact with law enforcement.
Crime & Law Enforcement	News 4 @ 10	2/9/10	10:12:34 to 10:14:24		Tucson Police are handling minor traffic tickets differently, in court now. Every ticket through civil court is defended by just 3-designated officers. The officers that actually wrote the ticket are not in court, which could benefit you. Under the old system, if a TPD Officer wrote you a ticket, that officer would have to show up in court if you challenge it. TPD said that led to a lot of overtime, so much it cost the department a big chuck of change. But TPD said it's not all about the money, it's keeping more officers on the streets doing their jobs instead of sitting in court waiting for a hearing. Some lawyers say this could benefit some because the officer at the hearing wasn't there at the time of the traffic stop, he wasn't a witness to anything. Attorneys also said that this does not mean everyone can get out of a traffic ticket but it gives them a solid argument in both the hearing and the appeals process.
Crime & Law Enforcement	News 4 @ 10	2/10/10	10:12:44 to 10:14:56		Tucson Police has shared that "Kristi's Kids" has saved lives. Missing children, found because of the CPS reform laws. 33 kids, at least, some, in life-threatening situations. Police said, had they not been found, a handful probably would have died.

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Crime & Law Enforcement	News 4 @ 10	2/11/10	9:59:58 to 10:04:23		Tucson Police has a man in custody in connection to an abduction of a little girl in broad daylight. They gave credit to the public's quick reaction for the girl's safe return. The girl and witnesses positively ID'd the man, and not long after being taken into custody, the man confessed. At this time, the investigation is still on going, and police are very careful to say whether or not this is connected to the other previous abductions.
Crime & Law Enforcement	News 4 @ 10	2/17/10	10:46:26 to 10:48:41		Coming face to face with an intruders inside your house. Bad enough. But how would you feel if you called 911, and it took the police an hour to get to the scene. This happened to a Tucson man. And he shared his story with us because he doesn't want it to happen to other people. The intruder eventually left the home before the police arrived. Tucson Police Sergeant said that the 911 call came in during an especially busy period when officers were juggling as many as 40 calls in that district. And since the caller seemed out of danger, his call became a low priority. The Tucson man advised that something needs to be done so callers never have to wait as long as he did for help.
Crime & Law Enforcement	News 4 @ 6	2/18/10	6:02:42 to 6:04:27		88-CRIME is an important tool for law enforcement. It gives the public an anonymous way to give tips to solve crimes. And with the recent attempted abductions, the call center has stayed busy. News 4 showed how the 88-CRIME helps law enforcement.
Crime & Law Enforcement	News 4 @ 10	2/19/10	10:30:35 to 10:34:26		On February 5th, a 15-year old was walking home from Catalina High School, when a man grabbed her, and threw her into his pick-up truck. She fought tooth and nail, and eventually her attacker threw her out of his vehicle. On February 19th, Tucson Police said they got a person of interest in custody. Tucson Police Chief said they are confident the man they have in custody is responsible for the kidnapping, he was identified through DNA taken from the victim. The teen said she hasn't been able to have a normal life, even be around people since the ordeal. But now, she said she can own go on with her life.
Crime & Law Enforcement	News 4 @ 6	2/24/10	6:05:51 to 6:07:54		There are over 5,000 gang members living in Tucson, members of 100 different gangs. A huge task for Tucson police to keep track off. KVOA had unprecedented access to TPD's gang squad. The gang unit was formed in 1979 before street gangs were considered a problem. In 2007, the united expanded to keep gang violence down. They now host weekly gang intelligence meetings with other agencies where they share information to keep Tucson safe.
Crime & Law Enforcement	News 4 @ 4	3/1/10	4:38:12 to 4:47:57	Craig Wisnom, Bogutz & Gordon, P.C.	Traffic stops can be stressful, even startling, if you're not prepared. By following certain rules, you'll protect your rights, and make sure the encounters is relatively uneventful. Craig Wisnom, with Bogutz & Gordon, P.C., shared some tips on what to do when your involved in a traffic stop.
Crime & Law Enforcement	News 4 @ 10	3/2/10	10:00:10 to 10:02:40		A team of Tucson Police Officers just wrapped a special operation in an area with violent crime. This area is midtown, a square mile with the boundaries to the East - Doolen and Fruitvale, to the West, Dodge and Flower. In the last 3-weeks, TPD said there's been as much crime in this area as there is in an entire year. The neighborhood association has been working with Tucson Police to bring property crime rates down but never has the level of violence been this bad. That's why they are thankful for this operation.

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Crime & Law Enforcement	News 4 @ 10	3/30/10	10:13:01 to 10:15:22		Tracking finger prints, testing for drugs, even using robotics to crack crimes. It's the stuff movies are made of and it's happening here in Tucson, at the Department of Public Safety's Crime Lab. KVOA took us inside portions of the lab that even officers can't get to. The building is new, so is the address, but it's the same dedicated criminalists working more efficiently to solve crimes in Southern Arizona.
Economy	One on One	1/10/10	6:30a-7a	Noemi Navarro, Interim Vice President of Education and Wealth Building for Chicanos Por La Causa; Paul Swift, Housing Director for Chicanos Por La Causa	We discussed the current foreclosure market, the upcoming Home Rescue Fair that will be held in English and Spanish. The fair's goal is to provide people with resources so they can make informed decisions about foreclosure options. Arizona and Tucson continue to have some of the worst housing markets in the country.
Economy	News 4 @ 10	1/11/10	10:00:00 to 10:02:16		From the state to local level, there are major deficits that have to be addressed now. Tucson has a 32M dollar budget gap. It won't be covered with a landlord tax, or police and fire layoffs. So Plan B will be presented to the city council. It will include more furlough days for city employees, which managers said would slash about 4M from the deficit. For fire and police, a new round of furloughs.
Economy	News 4 @ 6	1/15/10	6:01:57 to 6:04:21		Tucson tourism season started 1/15. The Soccer Shootout kicked off the busy season, that includes the Gem Show, Rodeo, Spring Training and Accenture Match Play. The events combined brought in more than 230M dollars into the city's economy.
Economy	Impact	1/17/10	6-6:30a	Tom Lindgren, President of Geodecor	We discussed the economic impact of the Mineral and Gem Show.
Economy	News 4 @ 6	1/20/10	6:10:42 to 6:12:18		City police budget are forcing the Tucson Rodeo Parade committee to alter this year's route. In all, the 2010 parade will be about 1/2 a mile shorter than normal, which organizers are hoping will be a one-time thing. This will help with Tucson's budget having fewer officers on the streets of the parade route.
Economy	News 4 @ 4	1/26/10	4:07:31 to 4:09:28		There are small signs of an economic upturn in Tucson. One company is expanding their business, locally, and it spoke out about it's positive experience with the city of Tucson. Specifically, the city's Development Services Department, the same department that took a lot of heat. That department has been making changes the last few years, but people say it's still not enough.
Economy	News 4 @ 6	1/28/10	5:59:57 to 6:02:07		The Gem Show began Saturday, 1/30, so you saw tents filled with different gems, minerals and fossils. Hotel rooms traditionally sell out. It was all a much needed boost to the economy.
Economy	News 4 @ 5	2/1/10	5:11:17 to 5:13:07		The 147th Cheesecake Factory made it's debut in Tucson, opened on 2/4. It provided hundreds of jobs for unemployed people.
Economy	News 4 @ 4	2/16/10	4:08:05 to 4:09:55		500 part-time works got jobs at the golden arches in Southern Arizona. This one-time blitz was created under McDonald's smart-job program, offering benefits and health insurance plans.

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Economy	News 4 @ 6	2/18/10	6:01:05 to 6:02:42		A big boost for our local economy. Tucson is going to get its modern street car thanks to a 63M dollar check. U.S. Transportation Secretary came to Tucson to write a 63M dollar check for the project. By 2012, the city hopes to have cards running from the University to Downtown to Rio Nuevo. The U.S. Transportation Secretary called it a model for the nation, and a game changer for downtown Tucson.
Economy	News 4 @ 10	2/20/10	10:35:02 to 10:37:13		The rodeo is in town. For 85-years, it's been a Tucson tradition. On the professional rodeo circuit, it's considered one of the country's best, luring competitive cowboys, and cowgirls worldwide. The 9-day celebration also pumped an estimated 16.5M into Tucson's economy.
Economy	News 4 @ 10	2/24/10	10:37:09 to 10:39:40		The City of Tucson has a 33M dollar budget hole that needs to be deal with before July 1st, the start of the fiscal year. Also, Marana Town Leaders advised this could be the toughest budget Marana has faced in it's 33-year history. The town has a 3 to 4M dollar shortfall. By comparison with the City of Tucson, this doesn't sound so extreme, but town leaders said they've already slashed operating expenses to the bone, and a decision on what needs cutting needs to happen soon. Marana's budget will be approved in mid-June. Town leaders are looking for more public input.
Education	News 4 @ 10	1/4/10	10:12:53 to 10:15:15		A local woman is trying to organize the kids of Tucson. She said, without a doubt, organizational skills spells success, so she's volunteering her time, teaching youngsters efficiency and order. And teachers are loving the lesson.
Education	News 4 @ 6	1/12/10	6:09:24 to 6:10:46		T.U.S.D. is trying to get creative in these times of budget difficulties looking to merge under capacity schools. Two eastside elementary school's are seriously considering the idea with an open-forum "informational" meeting that happened on 1/12.
Education	News 4 @ 5	1/14/10	5:13:37 to 5:15:32		Local teachers got a big break on 1/14. The group called "Tucson Values Teachers" was back at it again with another discount card. This time, they're handing out cards to teachers all across Southern Arizona, not just Pima County. This card gives discounts to teachers at various businesses, from car repairs, to hair cuts, to opening bank accounts, etc. It's geared to help recruit, retain and reward teachers.
Education	News 4 @ 4	1/14/10	4:41:30 to 4:46:23	Valerie Cavazos; Kelly McQuaid, Language Arts Teacher	The state's budget crisis is hitting education hard. The writing portion of the Arizona Aims Test, in grades three, four and eight, has been temporarily suspended. For Spring 2010, Aims writing will only be administered in Grades 5, 6, 7 and high school. Valerie Cavazos, spoke with Kelly McQuaid, a Language Arts teacher, about this move.
Education	News 4 @ 6	2/1/10	6:05:18 to 6:07:15		Students in the Tucson Unified School District already have the choice to attend any school they want in the district no matter where they live. But now something has changed. TUSD has expanded it's school choice program offering transportation to more students.
Education	News 4 @ 10	2/2/10	10:00:09 to 10:02:48		School mergers in the Tucson District. The bottom line is money. Under-enrolled schools being encouraged to combine to cut costs and improve education. The decisions will ultimately be made by the school principals. The meeting held on 2/2, was focused on Wrightstown Elementary. Input was made from parents, teachers, anyone who wanted a say.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Education	News 4 @ 4	2/3/10	4:19:23 to 4:23:03	Dr. Kevin Leman, a Child Psychologist and Best Selling Author	Dr. Kevin Leman, Child Psychologist and Best Selling Author, spoke about teaching kids about sex, when is the right time, and whether schools should teach that or should it be a parent's responsibility?
Education	News 4 @ 5	2/4/10	5:01:15 to 5:03:35		To help close the state's 1.4B dollar budget deficit, Governor Jan Brewer wants to eliminate funding for adult education programs. This was met with a lot of outcry, and on 2/4, adult education supporters protested. Some said in order to have a viable business sector to recruit businesses, it's very important for us to have the education system that supports that.
Education	News 4 @ 4	2/10/10	4:33:55 to 4:39:40	Jennifer English	Mountain View High School, the Joint Technological Education District and the Marana Unified School District have a Culinary Arts Program that gives high school kids, from all over the city, an opportunity to pursue their passion of cooking, in the State of the Art facilities. Jennifer English spoke about this facility.
Education	News 4 @ 5	2/19/10	5:04:58 to 5:07:04		Another proposed tuition increase for students next year at the University of Arizona. President Robert Shelton said the recommendations would move resident undergrad tuition closer to other universities. The University recommended undergraduate tuition to increase for in-state residents by \$1,450.00 brining tuition to \$7,224.00. Under the proposal, tuition for out-of-state students would rise to nearly \$23,000.00.
Education	News 4 @ 4	2/24/10	4:51:05 to 4:55:15	Kadir Bahar, Middle School Math Teacher from Sonoran Science Academy	Tucson Values Teachers is a partnership among businesses, educators and the community to reward K-12 teachers for their excellence. Kadir Bahar, a middle school math teacher from Sonoran Science Academy, was February's winner. He was surprised with the award in his classroom. Mr. Bahar was nominated by two people, one of the college counselors at Sonoran, and the parent of one of his students. He is the only teacher in Arizona to receive Raytheon's Math Hero Award last year. Several years in a row, he has lead a math team to the National Math Counts Competition. He is one of three middle school math teachers in Arizona to ever receive the Edith May Sliffe Award, given by the Mathematical Association of America for repeated student success in the subject. He has been called Arizona's Math Hero.
Education	News 4 @ 4	3/4/10	4:25:02 to 4:28:12	Dr. Eric Schindler, Child and Family Resources	In these tough economic times, everyone is tightening their belt, why not our children? Dr. Eric Schindler, from Child and Family Resources, discussed ways to teach your children to manage their money responsibly.
Education	News 4 @ 5	3/8/10	5:10:53 to 5:12:44		The University of Arizona received a monumental scholarship donation for low income, "in-state" students who need help with college. The Thomas R. Brown Family Foundation made a gift of 2 million dollars to help build the Arizona Assurance program. This scholarship program, unique to the university, targets students from families who make \$42,000 a year or less. Because of Arizona Assurance, more kids can get their college education.
Education	News 4 @ 5	3/24/10	5:58:58 to 6:01:07		A Tucson-area school district is taking preemptive measures anticipating more state fund cuts. Catalina Foothills, plans to eliminate free, full-day kindergarten next school year at 4 elementary schools. Catalina Foothills would charge 4K a year for a child to participate in a full-day program, or they can pay \$420 a month for 10 months. Children will be able to participate in half day kindergarten for free. In the Tucson School District, schools are individually deciding what to do. Banks Elementary School has already decided it can't afford to keep free full day kindergarten.

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Education	News 4 @ 4	3/29/10	4:21:29 to 4:25:49	Rose Andreacola, High School Teacher, at the Arizona State School for the Deaf and Blind	Rose Andreacola, a High School English Teacher at the Arizona State School for the Deaf and Blind, has been selected for outstanding teacher in Southern Arizona for the month of March. Community members nominate their favorite teachers, and "Tucson Values Teachers" chooses one each month to honor. Rose has been teaching for more than 20 years. She has been instrumental at ASDB in implementing an accelerated reading program for K-12 students. She also helped established a reading lab program for students and a specific vocabulary program designed for deaf and hard of hearing students.
Environment	One on One	1/3/10	6:30a-7a	Dr. Gary Schwendiman - Clean Energy Capital, LLC & Scott Brittenham - Clean Energy Capital, LLC	We discussed all things alternative energy, such as the scarcity of resources, what kinds of alternatives are out there and when we will be using them on a large scale basis.
Environment	News 4 @ 4	1/7/10	4:49:05 to 4:52:45	Julie Strom, Arizona Desert Sonoran Museum	Some of the world's most impressive fliers belong to the falcon family. The most familiar falcon is the American Kestrel, and it's also the smallest. Julie Strom, from the Arizona Desert Sonoran Museum, brought in a pair of kestrels.
Environment	News 4 @ 10	1/8/10	10:13:06 to 10:15:19		A Green Valley area mine is making neighbor's angry. More than 200 of them showed up at a public meeting with the Pima County Department of Environmental Quality to express their disgust. When a dust storm occurred last month, Asarco's mission mine tailings piles blew into their neighborhood. Residents spoke out about the health concerns, property values and the mess. Asarco Representatives did not attend the meeting which angered people. Asarco did release a statement, saying the mission mine has been in operation for 50 years, and we regret the few incidents of blowing dust during that time. They said the are implementing measures to prevent a recurrence, like replanting 1400 acres, with native seed, enhancing its monitoring, and adjusting its construction schedule to avoid high winds.
Environment	News 4 @ 5	1/15/10	5:14:20 to 5:16:08		Near the Pima Air and Space Museum, there's a mile stretch of roadway that's covered in trash. Someone took matters into this own hands. A one-man clean up crew. He drives past this trashed road everyday on his way to work, and he was tired of waiting for someone else to pick up the mess. This stretch of road belongs to the City of Tucson, they work with surrounding property owners to help keep it clean. But so far, there only seems to be one man doing the cleaning. He's man concern is the impression this trash will make on the thousands of visitors who drive through this corridor.
Environment	News 4 @ 10	1/19/10	10:14:28 to 10:16:02		The Tucson East Senior Apartments going green. They installed a 117 solar panel system at the complex. This helps the complex be energy free. They will also get rebates from Tucson Electric Power and the federal and state tax credits are going to make this a 5-year payback, and after all that, his energy is going to be free. They are on the fast track to a sustainable future.
Environment	News 4 @ 4	1/21/10	4:35:43 to 4:38:58	George Carpenter, Arizona Desert Sonoran Museum	George Carpenter, from the Arizona Desert Sonoran Museum, brought in and spoke about the Western Screech Owl.

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Environment	News 4 @ 10	1/24/10	10:01:51 to 10:03:26		There were important things to keep in mind because of the cold weather. As temperature continued to drop in the Tucson area, a plumbing expert discussed how to protect your pipes and plants around your home.
Environment	News 4 @ 4	1/26/10	4:36:30 to 4:41:46	Debbie Mounce, Harlow Gardens	The only way to make sure your plants survive those cold nights is to plant frost resistant plants.  Debbie Mounce from Harlow Gardens, offered some suggestions on how to protect your plants during freezing nights.
Environment	News 4 @ 4	1/27/10	4:49:58 to 4:52:58	Karen Metzger, Reid Park Zoo	The rhinoceros has existed on Earth for more than 50 million years. In the past, rhinos were much more diverse and widespread. Today, only five species of rhino survive, all endangered, under the threat of extinction. Only about 24,000 exist in the wild, with another 1,200 in captivity. Kristen Metzger, from the Reid Park Zoo, told us more about this majestic creature.
Environment	News 4 @ 4	2/8/10	4:48:10 to 4:51:50	Crystal Holcombe, Zookeeper from the Arizona Desert Sonoran Museum	Don't assume that all snakes found in the Sonoran Desert are rattlesnakes. Crystal Holcombe, a zookeeper from the Arizona Desert Sonoran Museum, spoke about snakes and brought in two different snakes, a gopher snake and a sonoran mountain king snake.
Environment	News 4 @ 5	2/17/10	5:24:16 to 5:26:10		Golf courses aren't thought of as eco-friendly. But the Ritz Carlton Golf Club Dove Mountain, site of the Matchplay Championship, an exception to that rule. The Matchplay course is a certified audubon sanctuary. It's a program for golf courses to show their green awareness. The Ritz Carlton reused over 3,000 trees native to Arizona which helped save the birds and the bees. The turf grass is the number one provider taking carbon monoxide and dioxide and producing oxygen, and is kept green by going green and 100% of this course uses reclaimed water.
Environment	News 4 @ 4	2/24/10	4:43:10 to 4:48:20	Debbie Mounce, Harlow Gardens	Debbie Mounce, from Harlow Gardens, showed us how to get spectacular displays of color this spring from planting seed.
Environment	News 4 @ 4	2/26/10	4:49:00 to 4:52:45	Julie Strom, Arizona Desert Sonoran Museum	Julie Strom, from the Arizona Desert Sonoran Museum, brought in two desert animals that are very much a part of our desert landscape, the Arizona Tiger Salamander and the Counch's Spadefoot Toad.
Environment	News 4 @ 10	3/3/10	10:23:38 to 10:24:56		Through a local program "Tucson Clean and Beautiful" volunteers are enhancing our quality of life.  Volunteers are dedicated to conserving natural resources and beautifying the community.
Environment	One on One	3/7/10	6:30a-7a	Mark Cowan - Drexel Heights Fire Dept.	We discussed how homeowners can prepare, what Drexel Heights does to prepare, how they deal with fire season and what this upcoming fire season holds in store for Southern Arizona.
Environment	News 4 @ 4	3/9/10	4:35:14 to 4:40:30	Debbie Mounce, Harlow Gardens	Debbie Mounce, from Harlow Gardens, showed us how to grow fresh tomatoes.
Environment	News 4 @ 4	3/10/10	4:45:26 to 4:48:41	Jed Dodds, Reid Park Zoo	Jaguars are one of the most beautiful cats in the world. When most people think of big cats, they think of tigers and lions. Jaguars are often forgotten, but they are the third largest cat in the world and one of the rarest. Jed Dodds, from the Reid Park Zoo, spoke about this majestic creature.

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Environment	News 4 @ 10	3/14/10	10:00:37 to 10:02:25		With the visit from El Nino, mother nature continued to bring wet weather to Tucson, and it helped many local farmers and growers. With all the rain, farmers didn't have to irrigate which saved them a lot of money. Also, with all the rain, come the weeds which will dry up and create a potential for wildfires.
Environment	News 4 @ 4	3/17/10	4:50:40 to 4:53:50	Dr. Mark Sneller, Author	How clean is the air in your home? Most people would say, very clean. But is it? A nationwide survey found that more than half of all Americans are allergic to something, and 50% of homes had at least six detectable allergens present. Dr. Mark Sneller, who has made a career of studying indoor air, has written a book on the subject, "Greener, Cleaner Indoor Air" a guide to healthier living, spoke about his book, and about indoor air.
Environment	News 4 @ 4	3/23/10	4:35:09 to 4:40:26	Debbie Mounce, Harlow Gardens	Debbie Mounce from Harlow Gardens, shared some ideas to help us control the weeds that came from all the rain we received.
Environment	News 4 @ 4	3/24/10	4:48:45 to 4:51:45	Jed Dodds, Reid Park Zoo	Jed Dodds from the Reid Park Zoo, spoke about the majestic flamingo They can live an average of 20 to 30 years, they rest by standing on one leg, and that the grown flamingo has few natural predators.
Environment	News 4 @ 4	3/30/10		Crystal Holcombe, Zookeeper from the Arizona Desert Sonoran Museum	Spring has sprung in Southern Arizona and that means lots to see out at the Desert Museum.  Wildflowers are in full bloom, and many of the critters out there have new babies to show off. Crystal Holcombe, from the Arizona Desert Sonoran Museum, brought in and spoke about the barn owl.
Health	Impact	1/3/10	6-6:30a	Dr. Ario Kiarash and Dr. Brett Haywood	Topic is Osteoarthritis and how the growing number of Baby Boomers moving to Tucson face this medical problem. These doctors run a local clinic and discussed new cutting-edge procedures available. They also dispelled common myths and recommended preventative tips to avoid complications.
Health	News 4 @ 4	1/5/10	4:51:05 to 4:55:15	Filipe and Sione, from The Biggest Loser	Filipe and Sione spoke about their experience being on The Biggest Loser, how harmful artificial sweeteners can be, and also spoke about a new healthy energy drink with very low calories. Both are campaigning for Adina for Life, to raise awareness on the dangers of artificial sweeteners and high-fructose corn syrup.
Health	News 4 @ 4	1/6/10	4:40:50 to 4:46:46	Jennifer English; Austin Hodge, owner of The 7 Cups Tea House	The health benefits of tea have been well documented, something the Chinese have know for centuries. Right in the heart of Tucson, we have quite a tea treasure, "The 7 Cups Tea House." They offer more than 100 varieties of fine Chinese tea. Jennifer English went the tea house and introduced us to the owner, Austin Hodge.
Health	News 4 @ 4	1/8/10	4:24:16 to 4:27:31	Gale Morgan	Men on average, die 5.2 years earlier than women. In the U.S., the average life expectancy for women is 80.4 years, for men it's 75.2 years. Given that, women have a greater need for long term care. It is critical for women to evaluate the lifestyles they would like to maintain into their later years. Gale Morgan, explained what long term care is and spoke about some things to think about down the road.
Health	Impact	1/10/10	6-6:30a	Alan Shumaker, Alison Small, Stephen Kaplan - medical students at the U of A	University of Arizona medical students are reaching out to the community and educating them about CCC, continuous chest compressions. It's a method Dr. Gordon Avery and the U of A Medical School devised. It will save more lives and more people will apt to learn this method.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Health	News 4 @ 4	1/12/10	4:22:56 to 4:26:11	Dr. Lori Mackstaller, Sarver Heart Institute	Studies have shown that stress causes deterioration in everything from your gums to your heart and can make you more susceptible to everything from the common cold to cancer. Dr. Lori Mackstaller, from the Sarver Heart Center, spoke about stress.
Health	News 4 @ 4	1/12/10	4:34:36 to 4:40:06	Debbie Mounce, Harlow Gardens	Along with eating better, exercising and any other resolutions you may have made, why not resolve to change things you do in the garden. Debbie Mounce, from Harlow Gardens, gave us some gardening resolutions to make in the new year.
Health	News 4 @ 4	1/14/10	4:25:32 to 4:29:12	Judith Schuler, M.S.	It's important for a woman to live healthy during pregnancy. It gives the baby the best start in life, and helps mom get through pregnancy as easily as possible. Judith Schuler, M.S., spoke about the best lifestyle changes during pregnancy.
Health	News 4 @ 4	1/15/10	4:27:12 to 4:30:31	Anita Kellman	There is really no magic pill to keep the weight off. It's all about exercise and eating better. Anita Kellman spoke about how you can exercise anywhere, anytime.
Health	News 4 @ 4	1/18/10	4:49:23 to 4:52:38	Dr. Jody Comstock, Dermatologist	You may or may not know, that creams, lotions, make up, all have expiration dates. And how you use your cosmetics may contribute to their contamination. Dr. Jody Comstock, a dermatologist, spoke about cleaning out your cosmetics, expiration dates, and potential contamination of the products.
Health	News 4 @ 4	1/20/10	4:24:37 to 4:27:47	Judith Schuler, M.S.	Sometimes pregnancy aggravates conditions that a woman may already have, such as carpal tunnel. But because you are pregnant, medication and even surgery may not be possible. Judith Schuler, M.S., explained what carpal tunnel is and how to treat it during pregnancy.
Health	News 4 @ 4	1/21/10	4:52:15 to 4:55:20	Dr. Hillel Baldwin, Even Chair for the First Annual Cindy Wool Memorial Seminar on Humanism in Medicine.	On 1/21, several hundred Tucson doctors, nurses, medical students and the general public gathered for the First Annual Cindy Wool Memorial Seminar on Humanism in Medicine. The goal is to sensitize and enhance insight into the "health care professional/patient' relationship. Dr. Hillel Baldwin, the event chair, spoke about the event.
Health	News 4 @ 4	1/22/10	4:50:05 to 4:53:15	Dr. Gwen Maxwell, Plastic Surgeon	Dr. Gwen Maxwell, Plastic Surgeon, spoke about weight loss with cosmetic surgery tummy tucks and body lifts.
Health	Impact	1/24/10	6-6:30a	Tracelyn Sutton, Quality of Life Manager; Jan Jefferson, Cancer Patient	Cancer affects us all. The American Cancer Society helps families cope with the disease. There are support groups for patients as well as family members.
Health	News 4 @ 4	1/26/10		Dr. Lori Mackstaller, Sarver Heart Institute	Dr. Lori Mackstaller spoke about how to keep your brain fit as we age.
Health	News 4 @ 4	1/28/10	4:26:55 to 4:30:55	Dr. Scott Sherman, Associate Professor of Neurology at the UA College of Medicine	It often starts with a barely noticeable tremor in just one hand. Friends and family may notice that your face shows little or no expression and your arms don't swing when you walk. Speech often becomes soft and mumbling. Parkinson's Disease develops gradually and it's symptoms worsen as the disease progresses. Dr. Scott Sherman, Associate Professor of Neurology at the UA College of Medicine, spoke more about the disease and an important event called "Victory Summit."
Health	News 4 @ 4	2/1/10	4:49:41 to 4:53:06	Dr. Jody Comstock, Dermatologist	Dr. Jody Comstock, a Dermatologist, spoke about the myths, and sets the record straight, about skin care, for example, the higher SPF in sunscreen the better, or moisturizers that will prevent wrinkles.

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Health	News 4 @ 4	2/5/10	4:26:31 to 4:29:45	Dr. Phil Eichling, Southern Arizona Sleep Medicine	Have you ever heard of Restless Leg Syndrome? It's estimated that as many as 12M Americans are affected, others say it's higher than that because RLS is often misdiagnosed. The American Sleep Association launched Restless Syndrome Awareness Week, an opportunity to get the word out there about his sensory disorder. Dr. Phil Eichling, from the Southern Arizona Sleep Medicine spoke about RLS.
Health	News 4 @ 4	2/5/10	4:37:31 to 4:40:39	Anita Kellman	The tried and true way to lose weight and improve your health is through exercise, and every little bit helps. Anita Kellman, Founder of Beat Cancer Boot Camp, showed us an abdominal and back exercise that can be done anywhere and anytime.
Health	News 4 @ 10	2/12/10	11:32:57 to 10:36:22		Cornerstone Hospital in Tucson was under the microscope. The Arizona Department of Health Services reported cases of patient neglect, medication errors and stressed-out staff at Cornerstone Hospital, and former employees agree. Things gotten so bad that the state has limited the number of patients the hospital takes in, and the facility must undergo frequent inspections.
Health	Impact	2/14/10	6-6:30a	Dr. Lori Mackstaller, Sarver Heart Institute	We discussed ways to prevent heart disease, everything from diet to exercise to knowing the signs of heart disease.
Health	News 4 @ 5	2/15/10	5:13:05 to 5:15:16		Technology and medication can reduce, or eliminate, the pain of childbirth, but some mothers want to go natural, or drug free. This method is called Hypnobirthing, and women across the country are signing up. Hypnobirthing teaches them how to breath, visual and relax in order to come into their birthing environment. Yes, there are skeptics, but hypnobirthing practitioners said there's proof that it works.
Health	News 4 @ 4	2/15/10	4:24:52 to 4:28:07	Maya Nahra, Registered Dietician from Sunflower Farmers Markets	Stress, poor diet and lack of sleep all compromise the body's immune system, weakening your defenses against illness. There are natural ways you can boost your immune system. Registered dietician, Maya Nahra, from Sunflower Farmers Markets, spoke about these natural immune boosters.
Health	News 4 @ 4	2/15/10	4:51:55 to 4:55:15	Dr. Jody Comstock, Dermatologist	As we age, our skin changes, and over time the natural volume of youthful skins begins to diminish as wrinkles and folds form. Doctors have used an injectible called Juvederm for some time now to fill in that lost volume, now a new product, Juvederm with Lidocaine, to make the process more comfortable. Dr. Jody Comstock, a Dermatologist, spoke about this new product.
Health	News 4 @ 4	2/16/10	4:26:35 to 4:29:45	Dr. Lori Mackstaller, Sarver Heart Institute	When you think of a heart attack, you think of excruciating chest pain, but that may not be the case for some. Dr. Lori Mackstaller, from the Sarver Heart Center, spoke about heart attacks, and explained that excruciating pain is not always the right case.
Health	Tucson Today, 5a to 7a	2/17/10	6:46:45 to 6:49:00		State of the art technology brought right here to the Old Pueblo. Tucson Medical Center was the first in the state to use the stereo-taxis technology where doctors use magnets to treat certain heart conditions. This technology uses magnets to treat rhythm disturbances in the heart. The success rate for this procedure is about 85 to 90%. TMC performs about 4 of these procedures every week and it is covered by most insurance companies.

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Health	News 4 @ 4	2/18/10	4:29:35 to 4:32:40	Dr. Jeff Dozoretz, Children and Family Resources	Stress is something nearly everyone experiences and it can have far reaching effects on children. Dr. Jeff Dozoretz, with Child and Family Resources spoke about some of the causes of stress and how to help you talk kids through it.
Health	News 4 @ 4	2/19/10	4:25:05 to 4:28:20	Judith Schuler, M.S.	As you prepare for your "labor day" make sure you have all the information you need regarding pain relief during delivery. Epidural anesthesia is the most popular choice, over 50% of women giving birth at hospitals use epidural anesthesia. Judith Schuler, M.S., explained what an epidural block is.
Health	One on One	2/21/10	6:30a-7a	Dr. Dara Chafik and Dr. Timothy Beer	With the ever increasing use of computers, and other activities like tennis and golf, rotator cuff and carpal tunnel problems have been on the rise. Two Tucson physicians spoke about the rise of carpal tunnel and rotator cuff injuries. They explained why these problems are on the rise, what to do to fix them and finally preventative measures one can take to stave off such injuries.
Health	News 4 @ 5	2/22/10	5:05:38 to 5:07:33		A respiratory virus has caused a gridlock at area hospitals. RSV mainly effects babies and toddlers, and so far, this year, 1,300 cases have been reported statewide. Tucson hospitals are so overwhelmed they've actually sent kids out-of-state for care. News 4 showed the systems of RSV and how to prevent it.
Health	News 4 @ 4	2/23/10	4:26:18 to 4:29:33	Dr. Judith Schuler	Some women choose to give birth using no medications at all, relying instead on relaxation techniques and controlled breathing for pain. Having natural childbirth isn't about being brave or a martyr, it's about treating labor and delivery as a natural event, not a medical problem. Dr. Judith Schuler, spoke about natural childbirth.
Health	One on One	2/28/10	6:30a-7a	Dr. Michelle McDonald, Pima County Health Department	We discussed Pima County's community health issues. Topics we covered were Syphilis, Measles, H1N1 Virus and the West Nile Virus.
Health	News 4 @ 10	2/28/10	10:13:15 to 10:16:06		There's a lot of pressure on us to look younger so we can feel better about ourselves. Many people go to great lengths and expense to erase the lines on their skin. Others go to the Internet in search of products that claim to erase the years. But these on-line fixes can really cost you. One Tucson woman, shopped on-line, used the product and her neck turned red and raw from the product that could have caused infections and scarring. She had to get medical help to heal the damage. Dr. Comstock, a Dermatologist, said you might spend five times what you would have spent to have a treatment done properly, if you first choose to do it yourself.
Health	News 4 @ 4	3/1/10	4:47:33 to 4:51:03	Dr. Jody Comstock, Dermatologist	Dr. Jody Comstock, a Dermatologist, spoke about "Thermage." It is a procedure that tightens your skin without being invasive.
Health	News 4 @ 4	3/2/10	4:33:26 to 4:37:06	Maya Nahra, Registered Dietician from Sunflower Farmers Markets	The American diet is made up of processed, white, fat free, sugar free foods. When you consume foods with additives, preservatives and other ingredients made in laboratories, your body simply does not know what to do with them. When you eat whole, fresh, unprocessed foods, you are optimizing your health, slowing aging and reducing the risk of disease. Maya Nahra, a registered Dietician from SunFlower Farmer Market, spoke about a few basic principles to help us eat better.

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Health	News 4 @ 4	3/5/10	4:50:25 to 4:54:20	Dr. Gwen Maxwell, Plastic Surgeon	As we get older, our arms get flabby. Age does it to us but so can losing a tremendous amount of weight. Dr. Gwen Maxwell, a Plastic Surgeon, spoke about arm reduction.
Health	News 4 @ 4	3/8/10	4:25:25 to 4:29:25	Dr. Lori Mackstaller, Sarver Heart Institute	A new study showed that nearly half of Americans can't reach the highest level of care for a stroke within one hour. Primary stroke centers are specially equipped to provide the best stroke care, including clot busting drugs and stroke specialists. One of those centers is right here in Tucson, the University Medical Center's Sarver Heart Center. Dr. Lori Mackstaller, from the Sarver Heart Center, spoke about their stroke center.
Health	Impact	3/14/10	6-6:30a	Dean Iman Hakim, MBBCh, PhD, MPH, Zuckerman College of Public Health; Chris Tisch, Assistant Dean, Student and Alumni Affairs; Donna Knight, Zuckerman College of Public Health; Amy Zuckerman, Nicole Zuckerman-Morris and Mercedes Sanchez, U of A's Mel and Enid College of Public Health	The University of Arizona's College of Public Health was established in 2000 by the Board of Regents. It is currently the only nationally accredited College of Public Health in the 12 state Mountain/Pacific regions. We spoke about the mission of the college, discussed public health, the upcoming 10th anniversary gala, and spoke with some of the alumnus.
Health	News 4 @ 4	3/15/10	4:22:20 to 4:26:15	Amber Fahs, American Lung Association of Arizona	Chronic Obstructive Pulmonary Disease (COPD) is the fourth leading case of death in this country. Twelve million Americans have it, another 12 million may have it but don't know it. Amber Fahs, from the American Lung Association of Arizona, spoke about this serious disease, and about an event that was held on March 20th and 21st, to help raise awareness.
Health	News 4 @ 10	3/16/10	10:00:10 to 10:02:04		The Tucson Festival of Books is a celebration of literacy where favorite authors gather to speak about their work and sign books. There are writing workshops and competitions, panel presentations, live cooking demonstrations, children's activities, storytelling, artists and musicians and all this entertainment is free to the public.
Health	News 4 @ 4	3/17/10	4:23:27 to 4:26:37	Judith Schuler, M.S.	Dreams of a healthy baby can be shattered by a condition called Vasa Previa, a dangerous condition that must be diagnosed before the onset of labor. It happens in about one in every 2,500 births. Judith Schuler, M.S., spoke about Vasa Previa.
Health	News 4 @ 4	3/18/10	4:26:54 to 4:30:34	Margie Pazzi is the Director of Clinical Research at the Center for Neurosciences	Epilepsy is a major health problem in our country. More than 3M Americans have it, 65K of them living in Arizona. Yet it remains one of the most misunderstood and unknown health issues. Margie Pazzi is the Director of Clinical Research at the Center for Neurosciences, which conducts studies on Epilepsy, and has volunteered with the Epilepsy Foundation for 20 years. She spoke about the Annual Tucson Epilepsy Walk.
Health	News 4 @ 4	3/19/10	4:52:00 to 4:55:10	Dr. Gwen Maxwell, Plastic Surgeon	Sometimes all the exercise in the world can't get rid of the flab. As we get older, or if you've lost weight, your arms and legs get thinner, but you're stuck with the loose skin. Dr. Gwen Maxwell, a Plastic Surgeon, spoke about thigh lifts.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Health	Impact	3/21/10	6-6:30a	James Ivie, Arizona Kidney Foundation and Judith Blair, Kidney Donor	We discussed the need for more kidney donors in the State of Arizona. There are more than 7,000 people living on dialysis in Arizona due to kidney failure. About 1,400 of those patients die each year in Arizona. The goal is to educate healthy people about the importance and feasibility of kidney donation. Similarly, we also discussed various fundraising events throughout the year that continue to finance the public education campaign. Judith Blair, a kidney donor, spoke about donating and how she is continuing to live a healthy, normal life.
Health	One on One	3/21/10	6:30a-7a	Dr. Jody Comstock, Dermatologist	We discussed Melanoma, the dangers of tanning beds, and methods on how people can stay skin cancer free.
Health	News 4 @ 4	3/22/10	4:49:32 to 4:52:57	Dr. Jody Comstock, Dermatologist	If you're one of those people who washes their face with soap and water, never uses moisturizer or sun screen, maybe it's time to take care of your skin a little better. Dr. Jody Comstock, gave us tips on how to take care of our face.
Health	News 4 @ 4	3/26/10	4:22:42 to 4:26:12	Judith Blair, Kidney Donor and Volunteer at the Arizona Kidney Foundation	What's really scary about kidney disease is that most people aren't aware that they have it or are at risk. The only way to really know is to be tested. Kidney donor, Judith Blair, is a volunteer with the Arizona Kidney Foundation, and shared some very important information about kidney disease and being a kidney donor.
Health	News 4 @ 4	3/26/10	4:48:17 to 4:51:37	Colette Carolson, celebrated author, inspirational speaker and mother	Colette Carlson, a celebrated author, inspirational speaker, and mother, and keynote speaker at the "Celebrating Women's Health," spoke the fair, and how it educates you to help you keep yourself healthy.
Health	One on One	3/28/10	6:30a-7a	Carol Cullivan, Interim Exec. Dir. Of the Southern Arizona Susan G. Komen Foundation, and Bea Herron, Breast Cancer survivor and Race for the Cure volunteer	We spoke about the resources and support the foundation provides to those affected by breast cancer and the Race for the Cure (organizing, activities, needs, etc.)
Health	News 4 @ 4	3/30/10	4:24:51 to 4:28:01	Dr. Lori Mackstaller, Sarver Heart Institute	We've know for some time that chocolate is good for us, but like everything, in moderation. Dr. Lori Mackstaller, from the Sarver Heart Institute, discussed more on this subject.
Safety	News 4 @ 4	1/18/10	4:41:53 to 4:45:18	Keith Duncan, Allstate Insurance	For most of the country, the summer months are the biggest for home break-ins. Here in Arizona, we see more burglaries in the winter time because of our mild weather, please leave their doors and windows open. Keith Duncan, Allstate Insurance, spoke about home security and having people resolve to lock all their doors and windows every time they go to bed, or leave the house.
Safety	News 4 @ 4	1/28/10	4:49:54 to 4:53:09	Keith Duncan, Allstate Insurance	Burglary is a crime of opportunity, the easier you make it for the burglar the bigger target your home becomes. Burglars do not want to get caught. They want to get in and out of your home as fast as possible. Light is one of the burglars biggest enemies. Keith Duncan, from Allstate Insurance, discussed what is available in terms of lighting to deter burglars from your home.
Safety	News 4 @ 4	2/4/10	4:41:12 to 4:44:57	Keith Duncan, Allstate Insurance	When the weather warms up, lots of folks think about home improvement projectsways to spruce up the outside of their homes. Keith Duncan, from Allstate Insurance, advised to be careful of the tools you leave outside, they can be used to break into your home.

ISSUE	PROGRAM	DATE	TIME	PARTICIPANTS	SUMMARY OF DISCUSSION
Safety	News 4 @ 6	2/8/10	6:00:25 to 6:02:54		A registered sex offender created a big scare for parents at a National Junior Tennis Tournament in Tucson. Back in December 2009, a parent from California attending the United States Tennis Association Junior Winter National Tournament in Tucson notified officials about a registered sex offender from Northern California who was officiating the girls and boys tennis tournament. News 4 found out the USTA doesn't' require background checks on their officials which has left many parents concerned about their children's safety right here on the court. The official in question was removed from the event and the USTA will be reviewing and revising current protocols and procedures to gain and retain USTA certification.
Safety	News 4 @ 6	2/10/10	6:01:48 to 6:04:07		If you head to the University on weekends, you can hop on the trolley and take a ride. But a recent accident has the Tucson Department of Transportation shortening the trolley routes and questioning safety. A nut came loose as one of the trolley's headed through the Fourth Avenue underpass, the brakes failed, and it rolled backwards damaging three cars. Because the accident, Old Pueblo Trolley made some major adjustments for safety concerns.
Safety	News 4 @ 4	3/2/10	4:44:18 to 4:47:48	Quincy Hobbs	Your lap top can be one of your most valuable tools when it comes to getting work done, but it can also be the source of the invasion of your privacy. Quincy Hobbs, spoke about some of the risks to your privacy and personal information, how to protect/prevent someone of viewing a person on their laptop and how to protect your information while using a public wireless network.
Safety	News 4 @ 4	3/10/10	4:24:29 to 4:27:44	Judith Schuler, M.S.	Pregnant women can safely wear a seat belt. About 25% of all deaths in automobile accidents happen because a person is thrown from the car, and a seat belt helps prevent this. Judith Schuler, M.S., discussed why some pregnant women are afraid to wear a seat belt.
Safety	News 4 @ 4	3/11/10	4:42:10 to 4:45:40	Keith Duncan, Allstate Insurance	With the weather warming up, it's a good time to remind people about leaving your purse in the car while you go for a hike, or leaving your golf clubs in the back seat while you run into the grocery store. Don't do it. It's an invitation for a criminal to steal your stuff. Keith Duncan, from Allstate Insurance, shared some ideas to help you hold on to your property.
Safety	News 4 @ 4	3/25/10			There are lots of different things you can do to improve your home security, everything from camera systems to security year signs. But most of all security products available, a monitored alarm system is the most effective. If you can't afford that, there's an alternative. Keith Duncan, from Allstate Insurance, spoke about some of these new products from Doberman Security that are available at the Home Depot.

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Public Service Announcements (PSA's) also cover issues and problems in our area. The following list includes PSA's that KVOA aired extensively during the quarter with a minimum of 15 airings each:

**CHILDREN/YOUTH** 

Latch System & Booster Seat Education

**EDUCATION** 

Emergency Preparedness Highschool Dropout Prevention

**ENVIRONMENT** 

Foundation for a Better Life

Wildfire Prevention

<u>HEALTH</u>

Al-Non American Red Cross Childhood Obesity Diabetes - Take Control

Flu Prevention
Foundation for Autism
March of Dimes
Nutrition

Susan G. Komen Race for the Cure

Vet Association

**GOVERNMENT** 

2010 Census Paralyzed Veterans of America

U.S. Dept. of Energy Wounded Warrior Project

SAHBA United Wav

### **GROWTH/COMMUNITY DEVELOPMENT**

Accenture Match Play Canine Companions Haiti Disaster Relief SAHBA

#### PROGRAM DESCRIPTIONS:

#### IMPACT:

A weekly half-hour public affairs program usually scheduled for Sundays at 6:00 AM. Produced by KVOA's News 4 Department featuring interviews with community leaders about local events.

#### **NEWS 4 ONE ON ONE:**

A weekly half-hour public affairs program usually scheduled for Sundays at 6:30 AM. Produced by KVOA's News 4 Department featuring interviews with community leaders and participants in local topical issues.

## **TUCSON TODAY (MORNINGS) AND NEWS 4**

These titles of KVOA's live local newscasts which are regularly scheduled at these times: Monday-Fridays, 5:00 AM to 7:00 AM, 7:24 AM to 7:30 AM, 7:55 AM to 8:00 AM, 8:25 AM to 8:30 AM, 8:55 AM to 9:00 AM, 9:25 AM to 9:30 AM, 9:55 AM to 10:00 AM, 12:00 Noon to 12:30 PM, 4:00 PM to 5:00 PM, 5:00 PM to 5:30 PM, 6:00 PM to 6:30 PM, 10:00 PM to 10:30 PM. Saturdays, 5:30 PM to 6:00 PM, 10:00 PM to 10:30 PM. Sundays, 5:30 PM to 6:00 PM, 10:00 PM to 10:30 PM.